

## 22<sup>nd</sup> ANNUAL RESTAURANT POLL

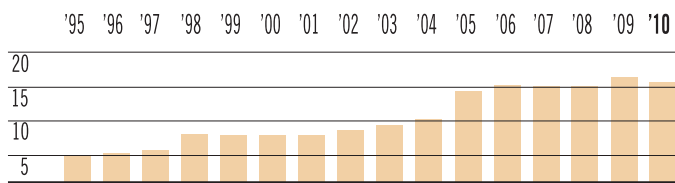
### pinot noir

Pinot's surge in popularity may have reached a plateau: Either it's leveled off after the breakthrough post-*Sideways* years or there are more wines in that light- to medium-bodied flavor spectrum cutting into pinot's numbers. "The trend away from pinot noir dominance is continuing," notes Chris Deegan in *Nopa* in San Francisco. Consumers are heading toward cool, esoteric wines from lesser known regions like the Loire Valley and the Languedoc."

Meanwhile, Oregon pinot noir still captivates diners and sommeliers alike: "I fell in love with Oregon while I was out there," says Dave Madera of *Mise en Place* in Tampa, Florida. "I try to share that enthusiasm."

Despite a healthy allegiance to California pinot styles—Merry Edwards led the field this year, followed by La Crema and Brice Cutrer—Jones's new Sonoma Coast venture Emeritus—sommeliers are discovering nontraditional regions for the grape, like Australia, New Zealand and Old World regions well outside Burgundy.

#### pinot noir as a % of top-selling wines



#### share of pinot noir points & average price

by Country	% Share of Points			Average Price		
	'08	'09	'10	'08	'09	'10
America	86.7%	83.4%	89.2%	\$66.68	\$64.89	\$64.45
France	9.2	10.6	8.4	92.84	86.05	84.50
New Zealand	1.0	1.1	1.0	53.33	57.60	45.66
Chile			1.0			32.50

by Appellation	% Share of Points			Average Price		
	'08	'09	'10	'08	'09	'10
Oregon	35.4%	36.2%	39.3%	\$65.67	\$67.89	\$62.83
Sonoma	22.9	23.4	22.3	74.90	66.41	73.36
Carneros	9.4	5.0	4.8	57.79	58.80	57.69
Russian River Valley	9.9	9.8	10.7	74.26	70.27	80.03
Sonoma Coast			8.7			73.03
Central Coast	12.4	10.7	12.6	65.15	58.48	61.36
Burgundy	8.0	9.9	7.3	99.95	89.00	89.43

Overall Average Price			
	\$68.93	\$67.09	\$65.67



most popular pinot noir				
Rank	Pts.	Winery	Bottling	Price \$
1	48	<b>Merry Edwards</b> Windsor, Sonoma Cty., CA	Russian River Valley Russian River Valley Olivet Lane	\$89 \$170
2	42	<b>La Crema</b> Windsor, Sonoma Cty., CA	Sonoma Coast	\$38
3	41	<b>Emeritus</b> Sebastopol, Sonoma Cty., CA	<b>Russian River Valley</b>	<b>\$66</b>
4	37	<b>Laetitia</b> Arroyo Grande, CA	Arroyo Grande Arroyo Grande Wildfire Ridge	\$48 \$48
5	31	<b>Au Bon Climat</b> Santa Maria Vly., Santa Barbara, CA	Santa Barbara Central Coast La Bauge au Dessus	\$61 \$90
6	31	<b>Belle Glos</b> Rutherford, Napa Vly., CA	Sonoma Coast Meiomi	\$61
7	30	<b>Argyle</b> Dundee, OR	Willamette Valley Willamette Valley Indigo	\$63 \$45
8	30	<b>Elk Cove</b> Gaston, OR	Willamette Valley Mt. Richmond	\$52 \$55
9	29	<b>Domaine Drouhin</b> Dayton, OR	Willamette Valley	\$78
10	28	<b>Littorai</b> Sebastopol, Sonoma Cty., CA	Anderson Valley Les Larmes Anderson Valley Cerise Vineyard	\$74 \$140
11	27	<b>King Estate</b> Eugene, OR	Oregon Signature Collection Oregon Domaine	\$57 \$70
12	24	<b>David Bruce</b> Los Gatos, CA	Sonoma Coast	\$60
13	22	<b>Flowers</b> Cazadero, Sonoma Cty., CA	Sonoma Coast	\$91
14	22	<b>Hahn</b> Soledad, CA	Santa Lucia Highlands Monterey	\$51 \$36
15	20	<b>Cristom</b> Salem, OR	Willamette Valley Jessie Vineyard Willamette Vly. Mt. Jefferson Cuvée	\$94 \$65
16	20	<b>Lemelson</b> Carlton, OR	Willamette Vly. Thea's Selection Willamette Valley	\$49 \$75
17	20	<b>St. Innocent</b> Salem, OR	Willamette Valley Momtazi Vineyard Willamette Valley Temperance Hill Vyd.	\$76 \$64
18	19	<b>Cooper Mountain Vineyards</b> Beaverton, OR	Willamette Valley Cooper Hill Willamette Valley Reserve	\$45 \$54
19	18	<b>Maison Louis Latour</b> Beaune, Côte d'Or, France	Coteaux du Verdon Dom. de Valmoissine Montagny	\$30 \$58
20	18	<b>Patricia Green Cellars</b> Newberg, OR	Willamette Valley Estate Willamette Valley L'Herbe Sauvage	\$64 \$75
21	18	<b>Van Duzer</b> Dallas, OR	Willamette Valley Estate	\$60
22	17	<b>Domaine Serene</b> Dayton, OR	Willamette Valley Evenstad Reserve Willamette Valley Yamhill Cuvée	\$108 \$88
23	17	<b>Goldeneye Winery</b> Philo, CA	Anderson Valley	\$76
24	16	<b>Belle Pente</b> Carlton, OR	Willamette Valley Murto	\$63
25	16	<b>Morgan Winery</b> Salinas, Monterey Cty., CA	Santa Lucia Highlands Twelve Clones	\$43
26	16	<b>Row Eleven</b> San Rafael, CA	California Viñas 3	\$51
27	15	<b>MacMurray Ranch</b> Healdsburg, Sonoma Cty., CA	Sonoma Coast	\$41
28	15	<b>Mark West</b> Graton, CA	California	\$39
29	10	<b>Erath</b> Dundee, OR	Oregon Willamette Valley	\$44 \$55